



**PIERCE
JONES**

TRAVEL & FOOD CREATOR

MEDIA KIT

WWW.TASTESFROMTHEROAD.COM

BENPIERCEJONES@PROTON.ME

SUBS

140K

75K

35K

15K

INSTAGRAM

TIKTOK

YOUTUBE

FACEBOOK



ABOUT THE CREATOR



My name is Pierce and I've spent the last seven years traveling around the world, working and studying abroad. At this point I've visited over 70 countries around the world and lived in over a dozen, from Central Asia, to the Balkans, South East Asia to Europe. I create real content around the things I love and know: life as a digital nomad, international food and recipes, travel guides, tips, tricks and more.

ABOUT TASTES & TALES

My two channels are an ode to the road. One specializing in travel guides and digital nomadism, the other, the flavors and memories I've found there. I'm passionate about connecting my viewers to the little known parts of this world and my content embodies that mission

TOP VIEWERSHIP

UNITED STATES	60%
UNITED KINGDOM	MALE
CANADA	40%
AUSTRALIA	FEMALE



ENGAGEMENT

REACH (90 DAYS) VIEWS (90 DAYS)



4M

500K



6M

4M



2.6M (60 DAYS)

